

"Greetings to you, the lucky finder of this Golden Ticket, from Mr. Willy Wonka! I shake you warmly by the hand! Tremendous things are in store for you! Many wonderful surprises await you! For now, I do invite you to come to my factory and be my guest for one whole day – you and all others who are lucky enough to find my Golden Tickets.

And now, here are your instructions: the day I have chosen for the visit is the second Tuesday in the month of November. On this day, and no other, you must come to the factory gates. One more thing, due to some recent mischief occurring throughout my business, barriers have been installed in some of the streets leading up to the factory. I have enclosed a map on the back of this ticket; keep track of which streets you have to take, and don't get lost! It helps to keep track of the turns you'll have to take.

You are permitted to bring whomever you'd like to join you on your journey, but there is one thing I will not allow within my factory. Those who are pure of heart and observant should be able to realize what this is."

