

## Meta puzzle answers from all 2015 months:

Jan Xmen Arty

Feb Phoboas Scared Stupid Mar Mythology Myth Spent

Apr A-Team I love it when the Pint comes together

May Ex-Machina Ruby Slippers Jun TV Furniture

Jul Portland Here is to five more years

Aug Semaphore Sailors Wave

Sept Doctor Who King Arthur Pendragon

Oct Mystery Month Flavourless
Nov The Big Lebowski Perfect Game
Dec Mad Men Homerun



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Selecting the Slogan
Hint sheet
Plizzki

Alka Seltzer
Brylcreem
Canada Dry
Fisher Price
Hyatt
Listerine
Lufthansa
Max Factor
Nokia
Odeon
Pantene
Samsonite
Snapple

Alka Seltzer
Brylcreem
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Max Factor
Nokia
Odeon
Pantene
Samsonite
Snapple
Tefal
Volvo



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Samsonite
Snapple
Tefal
Volvo



(Hints are always I	FREE!)	December 2015	
Team Name:			
Start: End:			TEAM SIZE
	Puzzle	Answer	
Choosing the C	ontact		
Picking the	Colors		
Selecting the S	Slogan		
Signing the	Talent		
Making the Stuck on a puzzle Game Control a	(Meta) e? Not have nd we'll do		Seer. Woods. Duzzled

Please return this Answer Sheet before you leave the bar!



**Question of the Month:** How many people on your team fall into each of these age ranges?
0-10 11-21 21-30 31-40 41-50 >50 decline to state

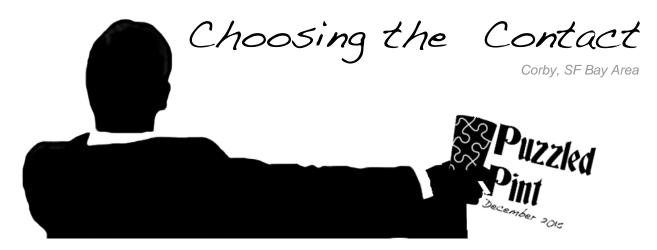
Answei	- Sheet
	Plizzko
(Hints are always FREE!)	December 2015

(I III is are always I I	\LL: <i>)</i>	Ole	
Team Name:			
			TEAM SIZE
Start:			
End:			
	Puzzle	Answer	
Choosing the C	Contact		
Picking the	Colors		
Selecting the	Slogan		
Signing the	Talent		
Making th	e Pitch		
	(Meta)		
Stuck on a puzzle	e? Not hav	ing fun? Tell	Beet, triends, puzzles,
Game Control a			As * Plant
	m	nake it right.	F SS Puzzled

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**Question of the Month:** How many people on your team fall into each of these age ranges?
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Hi, I'm just an intern, and I think I screwed up. Mr. Draper said that in order to make the presentation a success, we need to make sure that a certain person attends the pitch meeting, but he didn't know who. Mr. Draper told me to go over and get everyone's names and titles, and what floor they worked on. He probably wanted me to keep all that information together, but I mixed it all up! I asked their HR department for help, and they told me to go to Helen Waite, but I couldn't find her. Can you help me unscramble the mess I made so I don't lose my job? Mr. Draper said that if he had this information then he could figure out the name of the person to invite to the big meeting.

Job Title	Floor	First Name	Last Name
Lead Litigator (4, 3, 4)	10		
Chief of Confrontations (1, 3, 2, 6, 4)	14		
Head of Automobile Damage (3'2, 2, 7)	11		
Chair of "I told you so" Committee (4, 2, 5)	4		
Structural Specialist (4, 2, 4, 7)	10		
Post-Meeting Elucidator (1'2, 7, 5)	12		
Property Finance Accountant (3, 4'1, 3, 3)	8		
Head of Site (un)Security (4, 2, 4)	5		
Vertical Circular Promotions (6, 5)	11		
Unbeatable Arguer (2, 5)	4		
Poker Coordinator (4, 2, 6)	2		

## Alex Blaine Reckan-Witt Noah Dewnau Amanda **Paris** Evans Recht Doris Susan Hoapin Sweal Farrah **Terrence** Vale Leytor Karl B. Wallace Loade-Berring Wynns

**LAST NAMES** 

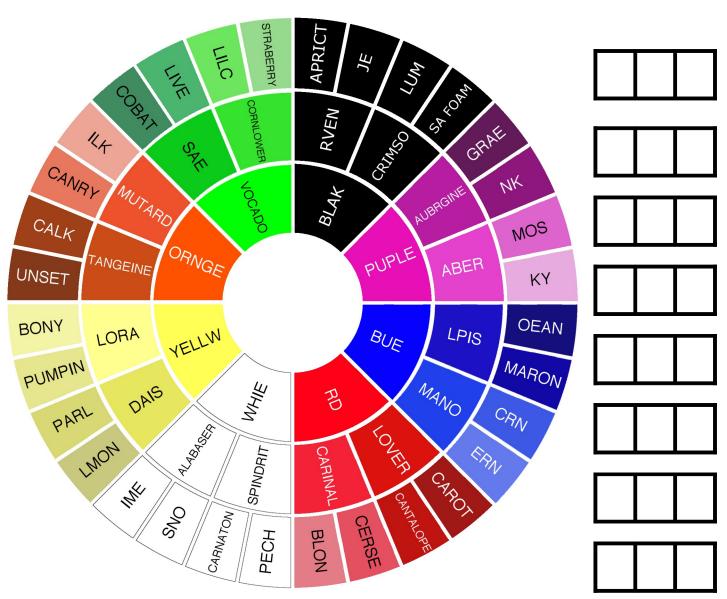
Mark Maywards

The person's title is "Tableware Acquisitions", but what's their name?

**FIRST NAMES** 



We put a rush on Creative to get this color palette ready. The team is typically great under pressure, from inside to out, but they messed up this time - it's full of spelling errors! We'll give them a black mark (to start with). Pick just three colors per wedge to include in our final proposal. One more thing to worry about after we pick the colors - if we land this account, we'll make sure they're first to market and end up with a *monopoly*, but it'll take more than a *token* effort achieve that goal.



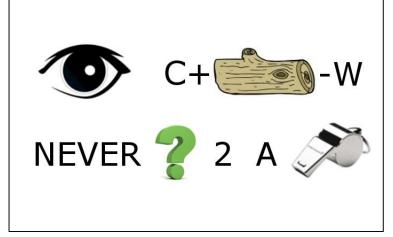


We need a catchy slogan. Sometimes it helps to look at established work for inspiration. When you look at these slogans, notice how they evoke the companies or products that they represent. While short, each slogan drives straight to the heart, the center, the essence of the product, and leaves you thinking about it. See if you can learn from the slogans below and come up with a something that says that this product surpasses its peers.

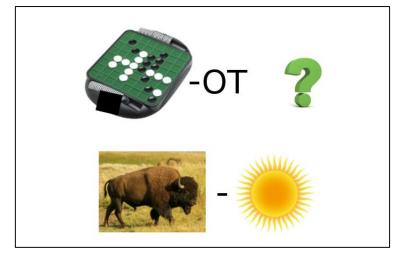
- Tested by dummies, driven by the intelligent
- Bad news for tooth fairies
- It's good not to be home
- The champagne of ginger ales
- Fanatical about film
- Just add children
- Life is hard. Don't go soft
- For people who love chips but hate cooking
- For hair so healthy it shines
- There's no better way to fly
- I can't believe I ate the whole thing!
- Made from the best stuff on Earth
- The make-up of make-up artists
- A little dab'll do ya
- Connecting people



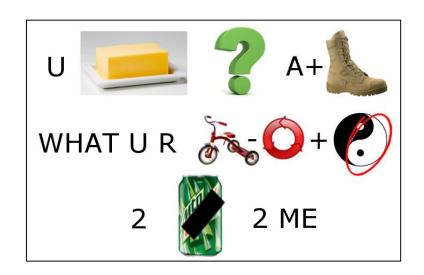
We want to recruit a quotable individual to deliver our pitch. Unfortunately, the intern had one too many and lost track of which quote goes to who.













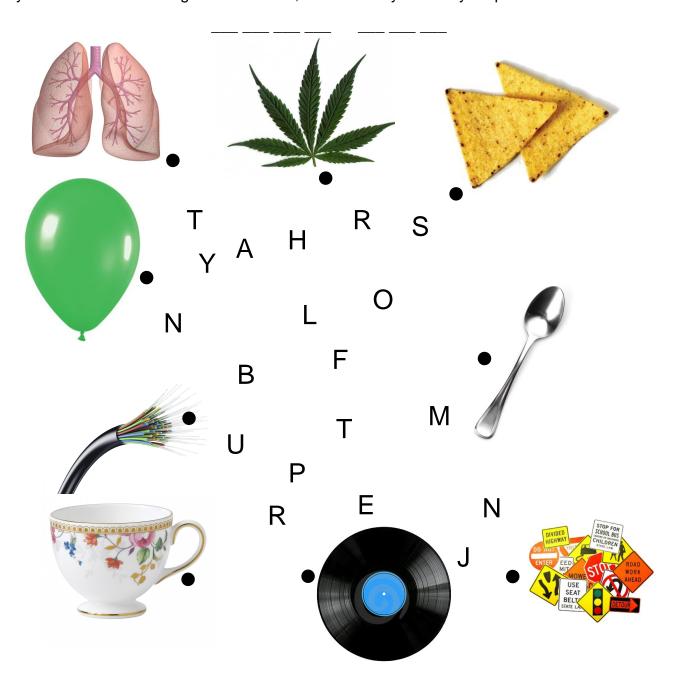


\* = A, IS, OF, WHEN



By now you've gathered together the four elements of the ad campaign you're going to need in order to make a great presentation. Here's a tip: start light to get them interested, and then finish heavy.

If your client makes the right associations, what will they think of your presentation?





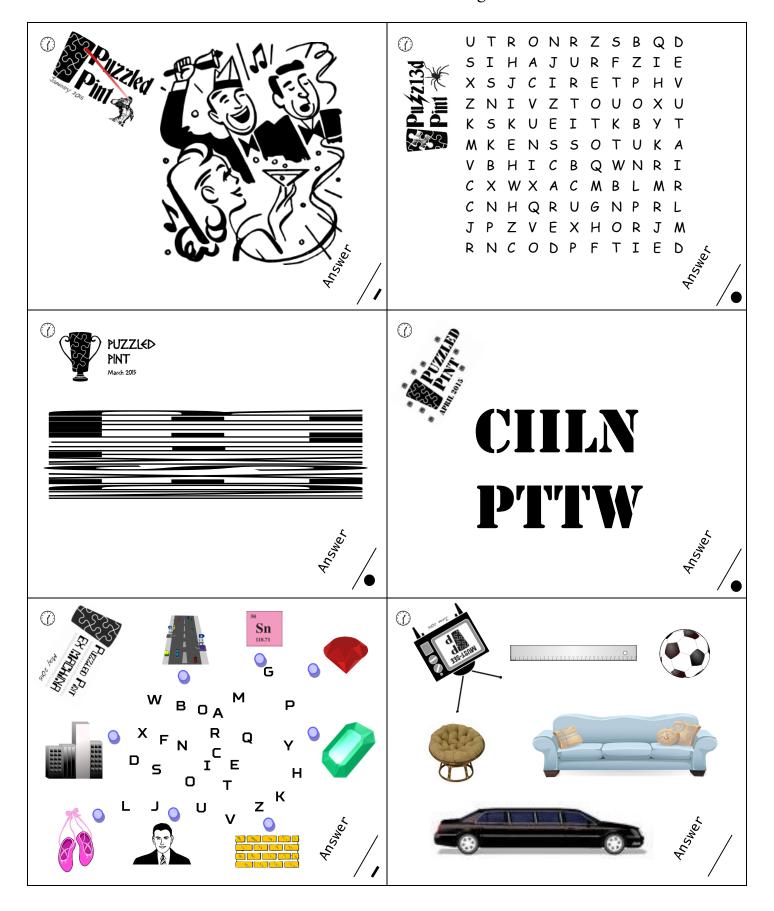
Imagine if we made a Mad Men themed restaurant! The most exciting part of working out the menu would be the drink list. You never know whether those ad guys are drinking *before* a presentation or *after* it... so why not make a list of cocktails made of of *apéritifs* and *digestifs*? Here are a few cocktails that our mixologist invented. You figure out what to call them.

cocktails that our mixologist invented. You figure out what to call them.  ——————	\$1
Two parts <b>dubonnet</b> and three parts <b>scotch</b> , Your arms will be windmilling after a couple of these!	
A full measure of <b>port</b> is the base of this drink. Add one part each of <b>grappa</b> and <b>lillet</b> , two of <b>cava</b> . Finish off with one part <b>kir</b> and a splash of <b>glenmorangie</b> for a cocktail that's too good to be true. You'll tell your friends, but they'll say the drink is a lie!	\$3
—————— This simple mix of two parts <b>campari</b> , three parts <b>akvavit</b> , and one part <b>chardonnay</b> will satisfy your sweet tooth.	\$2
With a base of one part <b>coffee</b> , you'd expect this drink to wake you up. Add two parts <b>rye</b> , two parts <b>grappa</b> , and three parts <b>scotch</b> – this won't quite make you blind drunk, but it'll get you halfway there.	\$4
——————— One part <b>limoncello</b> and three parts each of <b>vermouth</b> and <b>calvados</b> is a dangerous start; but adding one part <b>glenkinchie</b> makes it nearly fatal. Limit one per customer. Any more than that, and you might have one of these.	\$3
——————  Begin with one part pilfered <b>prosecco</b> , then make off with three parts <b>madeira</b> , one part pinched <b>port</b> , and one of diverted <b>dalwhinnie</b> . Then just relax and enjoy your booty.	\$3
—————  For a taste of New Orleans, try this drink, composed of one part <b>Byrrh grand quinquina</b> , and two parts each of <b>chardonnay</b> and <b>ouzo</b> .	\$3

We're thinking of one final drink, and we need a catchy name for this one as well. We already have a description for it: "This drink can cover up mistakes and make things look perfect." We'll have our bartender come up with the ingredients later, but we need the name right now. Any thoughts?

## Meta-Meta

Use all the Meta answers from 2015 to solve the puzzles below. The answers can be found on the website or get a list from Game Control.



For the final four-word message, cut out the 12 puzzles and lay them out like a snowflake (or pinwheel) with their clocks directly on top of each other.

HINT: You'll need your code sheet to solve these puzzles!

Puzzle by Neal T., Austin, TX

